



# THE ENTIRE BANKRUPT STOCK OF BROPHY, PARSONS & RODDEN

MONTREAL

NOTIONS DRESS GOODS UNDERWEAR HOSIERY FANCY GOODS GLOVES LACES

RAMSEY'S

## A MONTREAL WHOLESALE HOUSE IS HERE IN A SENSATIONAL SALE

Such a Sale! So big in every respect. Enormous quantities of merchandise from every department at prices that in many instances do not cover the cost of their manufacture. It's the big wholesale stock of Brophy, Parsons & Rodden of Montreal. They couldn't stand the pressure of the past six months and after a long, honorable career in the mercantile world of Canada went into the receivers' hands. We purchased their entire stock. We had the cash so got the stock at 40¢ on the dollar. So many different lines of merchandise were involved that we decided to make this a sale general—so you will find much of our regular stock also reduced.

**Wednesday will be the second day of this wonderful sale and there will be only 4-1/2 hours, for we close at one o'clock. Read carefully every item on this page, no matter how small the type. See our windows, and come early Wednesday to share in these phenomenal bargains.**

### 300 Women's Waists at 95¢

Reduced from \$1.39, \$1.75, \$2.25 and \$2.75

During this general sale we shall clear all odd and broken sizes—the result is this offer. Pretty waists of rich Bedford Cords, Ratines, Voiles, slightly suited embroidered Linen and plain Colored Waists—offered trimmings with lace, embroidery, etc. High and low neck styles; short or long sleeves; Wednesday Bargain, each

**95¢**

### 50¢ Gloves 25¢

Women's Silkyette Gloves of extra fine quality; summer weight. Have good dome texture, plain and ribbed backs, come in all colors. Neat and perfect fitting gloves in all sizes. Reg. 50¢ value for ..... **25¢**

### \$1.85 Crepe Kimonos 95¢

Jud. 100 Lovely Crepe Kimonos at this price. Have short sleeves, short sleeves, and are neatly faced with satin on sleeves and collars also dairy floral crepe Kimonos in varieties of color embossments. The regular values are 85¢. The Wednesday Special Price is ..... **95¢**

### Allover Nets and Laces 25¢

A large assortment of Allover Laces including fine Brussels Laces, lace edging, lace dots and scroll patterns and Guipure in different makes. They come in white or ecru—Nets are 18" in width. Suitable for over dresses, waists, yokes, etc. Values 5¢ to 10¢ per yard. Wednesday, 8:30 a.m., per yard ..... **25¢**

### 25¢

### Summer Dress Goods

Over 3000 yards of Taffeta Linings in a large variety of colors. This is extra good quality, 38 inches wide and sold regularly at 25¢ per yard. Sale Price, per yard ..... **12 1/2¢**

Fancy Patterned French Cotton Voile in rich Parisian stripes and large floral designs.

This is a high grade quality cloth, extra fine and evenly woven, the colorings are varied and attractive. Regular 40¢ values. Sale Price, per yard ..... **20¢**

Merized Cotton Vesting—in white only with dainty satin cord stripe and small dot pattern. The width is 27 inches and formerly sold at 25¢ per yard. Sale Price ..... **12 1/2¢**

Wool Dress Goods—A good selection and quality of woolen fabrics, including crepe, velvets and brown checks. Suitable for Summer Skirts, Suits and Dresses. Width 42 inches. Regular value 50¢ per yard. Wednesday, 8:30 a.m., per yard only ..... **25¢**

Short Price on Drugs and Toilet Articles for Wednesday Short Day

Pure Glycerine, 4 oz. Regular 25¢ Wednesday ..... **10¢**

Pure Castor Oil Soap, Regular 25¢, Wednesday ..... **7¢ 20¢**

"Howard's" Emulsion Suits, Regular 25¢, Wednesday ..... **10¢**

Pure Boracic Acid, Regular 25¢, Wednesday ..... **10¢**

Hand's Iron Pill, 160, Regular 25¢, Wednesday ..... **10¢**

Pure Honey, 2 oz. Regular 25¢, Wednesday ..... **10¢**

A.B.S. & C. Pills, 100, Regular 25¢, Wednesday ..... **10¢**

Pure Soap, Regular 160, Wednesday ..... **10¢**

Perfumed Soap, Regular 160, Wednesday ..... **10¢**

Aspirin, 5 gr. capsules, Regular 25¢, Wednesday ..... **10¢**

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# THOUSANDS OF PEOPLE ARE HUNTING FOR YOUR WANT AD ON THESE PAGES TODAY

Phone 1365—OFFICE OPEN UNTIL 10 P.M. USE YOUR PHONE—Phone 1365

## The Edmonton Bulletin MORNING EVENING SEMI-WEEKLY USE YOUR PHONE

1365

### CLASSIFIED OR WANT AD. RATES

Broken sets to count them  
Under any heading, per day... 10c  
Under any heading, per week... 24c  
Under any heading, per month... 24c  
No ad accepted for less than 25c

### BRANCH AGENCIES FOR BULLETIN WANT ADS.

THE BULLETIN CO., LTD., have made arrangements to accept classified advertising for the Bulletin Want Ads. Please call on your nearest agency, or phone 1365.

### SOUTH SIDE

SOUTH SIDE COAL & CARTAGE CO.,  
201 Whyte Ave.

ALBERTA AVENUE  
ALBERTA BOOK CO., Alberta Ave.,  
between 102nd and 103rd Streets.

EDMONTON INSTRUMENT CO., 101 and 102 Alberta Ave.

H. L. FRANCIS, 2001 102nd St., Kirkness and  
Sons.

H. E. THOMPSON, 2001 102nd St., N.W.  
FIRST STREET

HARDSTOCK DRUG STORE.

### FRATERNAL ORDERS

EDMONTON LODGE NO.  
5, A.F. & A.M., G.B.A.

Regular meetings this  
TUESDAY, 8 P.M.

C. E. MCMANUS, T.M.  
J. E. MCGRATH, S.M.  
P. O. Box 115

NORTH STAR CHAPTER  
H. M. R.A.

Regular meetings held  
at second Tuesday of each  
month, 8 P.M.

CHARLES F. MCGOWAN,  
P. O. Box 114

LOAL ORDER OF MASONIC  
W. J. JACKLIN, Secretary  
P. O. Box 114

BROTHERHOOD OF AMERICAN  
Mechanics, 102nd Street

Meet in Mechanics Hall, 102nd Street

First and third Tuesdays of month

W. M. McLELLAN, Secretary  
P. O. Box 114

EDMONTON CLOTHERS  
No. 44

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## Financial and Commercial News

## CHICAGO GRAIN

Increasing Hedging Sales of Wheat Made Market Pitch Downward

By Bulletin Leased Wire, CHICAGO, June 16.—Increased hedging sales of wheat and the fact that the market was not able to get away from the new crop had arrived earlier in the season than ever before known, made the market pitch downward yesterday. The close was weak, 3-5 to 10 cents, and the market was 10 cents unchanged to 12 cents.

Even a reduction of more than 10,000 bushels of wheat in the market supply had no supporting influence on wheat after prices began to fall. Hedging sales, however, which at the start came about through a large number of new arrivals, have helped offset securities through money market conditions.

American wheat was firmer, with a slight gain and showed no pronounced tendency. Little attention was given to the foreign market, with the exception of France, which is believed to have a few days' supply of wheat in view of the effects of the unseasonable storms.

About the only active demand was from the foreign market, taking profits from traders that not so long ago had been buying wheat on export basis rather than on export basis. Export bids today as a rule were out of line with the foreign market, and no new business was done, and France in particular was said to need another 100,000 bushels.

Outs rated steady, with the exception of the cereals, which were somewhat sluggish and had suffered much irreparable damage.

CHICAGO, June 16.—Notwithstanding the heavy rain that has fallen into the harshest summer, threatening damage and delay to the winter crop, wheat and barley are in sight, and should not of a fast moving market. Hedging sales of 10,000 bushels amounted to 10 cents, and were up 10 cents to 12 cents. The foreign market, which ranged from a shade above to 10 cents below, was a little bolder, and then a shade lower.

Wheat held relatively steady. Unpromising crop reports were responsible for the decline, and the heavy rain offers little hope for a new wheat crop.

Argentina—Wheat is firm, and the Bank of England is expected to buy 100,000 bushels. The Bank of Africa gold arriving this week. India has taken \$500,000 of the shipment.

MONTREAL PRODUCE

By Bulletin Leased Wire, MONTREAL, June 16.—A fair local trade in wheat and barley, and a few offers from the country and foreign markets, were the chief features of the market yesterday.

Cheese—Fifteen western, 13 to 15 cents; 12 to 14 cents; 14 to 15 cents; Butter—Cheese creams, 24 to 25 cents; 22 to 24 cents; 24 to 25 cents.

Argentina—Wheat is firm, and the Bank of England is expected to buy 100,000 bushels. The Bank of Africa gold arriving this week. India has taken \$500,000 of the shipment.

LIVERPOOL GRAIN

LIVERPOOL, June 16. (Bromhall)—A small amount in American cables yesterday, and a few offers at lower, Indian offers being pressed for sale cheaper, and Russian crop advances, and a few offers at higher prices.

Cheese—Fifteen western, 13 to 15 cents; 12 to 14 cents; 14 to 15 cents; Butter—Cheese creams, 24 to 25 cents; 22 to 24 cents; 24 to 25 cents.

Argentina—Wheat is firm, and the Bank of England is expected to buy 100,000 bushels. The Bank of Africa gold arriving this week. India has taken \$500,000 of the shipment.

TORONTO STOCK\*

TORONTO, June 16.—The following were the results of the June 15 market: Brazilian, 43¢ to 73¢; Canners, 53¢ to 31¢ to 29¢; Coal, 52¢ to 54¢; Cotton, 52¢ to 54¢; Furniture, 47¢ to 52¢; Hardware, 40¢ to 45¢ to 15¢ to 17¢; Machinery, 48¢ to 51¢ to 43¢; Steel, 5¢ to 10¢ to 12¢ to 14¢; U.P.R., 100¢ to 103¢; Borden, 100¢ to 102¢; Hollinger, 100¢ to 18¢.

Unlisted: Peterloo, 100¢ to 94¢; Petrolia, 100¢ to 94¢; Jasper, 50¢ to 56¢.

Petrolia, 100¢ to 94¢ to 96¢; Jasper, 50¢ to 56¢ to 58¢; Galt, 50¢ to 52¢.

EDMONTON LEASED WIRE, JUNE 16.—The following were the results of the June 15 market: Borden, 100¢ to 102¢; Hollinger, 100¢ to 18¢.

Unlisted: Peterloo, 100¢ to 94¢; Petrolia, 100¢ to 94¢; Jasper, 50¢ to 56¢.

J. C. Biggs & Co., STOCK BROKERS

Listed Stocks Handled on All Exchanges.

Phone 2361

301 AGENCY BLDG.

## THE BANK OF OTTAWA

ESTABLISHED 1874.  
Paid Up Capital, \$4,000,000  
Res. - 4,750,000

The Bank issues

## Letters of Credit, Drafts, etc.

Negotiable in all Commercial Cities and Travellers' resorts throughout the world.

Edmonton Branch, A. H. Dickins, Manager

## IMPERIAL BANK OF CANADA

HEAD OFFICE

TORONTO, CANADA

Capital Authorized \$10,000,000  
Capital Paid Up 7,000,000  
Reserve Fund 7,000,000

BRANCHES THROUGHOUT THE DOMESTIC AND CANADA  
A General Banking Business Transacted.

Letters of Credit and Travellers' Cheques Issued.

SAVINGS BANK DEPARTMENT  
Interest Allocated on Deposits from Date of Deposit

BRANCHES IN EDMONTON  
Main Office—Concourse McDougall and Jasper Ave., West End Branch—410 Jasper Ave. West

McDougall and Jasper Ave., West

G. B. F. KIRKPATRICK, Manager

Edmonton South (Strathcona)—M. H. RAY, Manager

## LONDON STOCKS

## LOCAL LIVE STOCK

## SWIFT CANADIAN PRICES

We will pay the following prices for cattle, sheep, hogs, etc., weighing off carc at Edmonton, subject to change without notice:

BEEF CATTLE

Select hogs, 150 to 250 lbs., \$1.20

Smooth hogs, 250 to 300 lbs., Dock 16

Smooth hogs, 300 to 400 lbs., Dock 16

Smooth hogs, 400 to 500 lbs., Dock 16

Smooth hogs, 500 to 600 lbs., Dock 16

Smooth hogs, 600 to 700 lbs., Dock 16

Smooth hogs, 700 to 800 lbs., Dock 16

Smooth hogs, 800 to 900 lbs., Dock 16

Smooth hogs, 900 to 1000 lbs., Dock 16

Smooth hogs, 1000 to 1100 lbs., Dock 16

Smooth hogs, 1100 to 1200 lbs., Dock 16

Smooth hogs, 1200 to 1300 lbs., Dock 16

Smooth hogs, 1300 to 1400 lbs., Dock 16

Smooth hogs, 1400 to 1500 lbs., Dock 16

Smooth hogs, 1500 to 1600 lbs., Dock 16

Smooth hogs, 1600 to 1700 lbs., Dock 16

Smooth hogs, 1700 to 1800 lbs., Dock 16

Smooth hogs, 1800 to 1900 lbs., Dock 16

Smooth hogs, 1900 to 2000 lbs., Dock 16

Smooth hogs, 2000 to 2100 lbs., Dock 16

Smooth hogs, 2100 to 2200 lbs., Dock 16

Smooth hogs, 2200 to 2300 lbs., Dock 16

Smooth hogs, 2300 to 2400 lbs., Dock 16

Smooth hogs, 2400 to 2500 lbs., Dock 16

Smooth hogs, 2500 to 2600 lbs., Dock 16

Smooth hogs, 2600 to 2700 lbs., Dock 16

Smooth hogs, 2700 to 2800 lbs., Dock 16

Smooth hogs, 2800 to 2900 lbs., Dock 16

Smooth hogs, 2900 to 3000 lbs., Dock 16

Smooth hogs, 3000 to 3100 lbs., Dock 16

Smooth hogs, 3100 to 3200 lbs., Dock 16

Smooth hogs, 3200 to 3300 lbs., Dock 16

Smooth hogs, 3300 to 3400 lbs., Dock 16

Smooth hogs, 3400 to 3500 lbs., Dock 16

Smooth hogs, 3500 to 3600 lbs., Dock 16

Smooth hogs, 3600 to 3700 lbs., Dock 16

Smooth hogs, 3700 to 3800 lbs., Dock 16

Smooth hogs, 3800 to 3900 lbs., Dock 16

Smooth hogs, 3900 to 4000 lbs., Dock 16

Smooth hogs, 4000 to 4100 lbs., Dock 16

Smooth hogs, 4100 to 4200 lbs., Dock 16

Smooth hogs, 4200 to 4300 lbs., Dock 16

Smooth hogs, 4300 to 4400 lbs., Dock 16

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Smooth hogs, 4800 to 4900 lbs., Dock 16

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Smooth hogs, 5000 to 5100 lbs., Dock 16

Smooth hogs, 5100 to 5200 lbs., Dock 16

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Smooth hogs, 9100 to 9200 lbs., Dock 16

Smooth hogs, 9200 to 9300 lbs., Dock 16

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Smooth hogs, 16000 to 16100 lbs., Dock 16

Smooth hogs, 16100 to 16200 lbs., Dock 16

Smooth hogs











## Hotel Northern

Corner Hamilton and Third  
South Fort George, B.C.

AMERICAN PLAN

RATES - - - \$2.50 AND \$3.00 PER DAY

Weekly and Monthly Rates on Application



Excellent Cuisine, Best  
Wines Liquors and Cigars

**Good Sample Rooms  
FOR COMMERCIAL MEN**

**ALBERT JOHNSON  
PROPRIETOR**

**WALTER E. HASKINS  
Barrister, Solicitor, Notary Public  
South Fort George and Prince George, B.C.**

**THE  
O. K. BAZAAR**

Japanese Goods and Novelties  
General Agency and  
Contractor

**K. C. Taketa, - Prop.  
South Fort George, B.C.**

**PLUMBING  
SHEET METAL WORK  
HEATING  
WATER SYSTEMS  
DRAINAGE**

We will give you plans and  
estimates of any work along  
the above lines.

**ROSS BROS. PLUMBING AND  
HEATING CO. LTD.**  
39 Griesbach Street, Edmonton

## A RECORD OF SATISFIED CLIENTS

Stands behind our operations in the Fort George District Investment Field.

WE WERE HERE BEFORE THE TOWNSITES and have the benefit of four years' study of the trend of development, and those indications a knowledge of which are indispensable for successful investment.

### We Control the Sale of 1038 LOTS in the G.T.P. Townsite of PRINCE GEORGE

Most of these lots are situated between the Fraser River and Connaught Park, immediately south of City Hall Square on George Street and north of the Hudson's Bay Company's subdivision.

BENEFIT BY PURCHASING AT THE UPSET PRICES now prevailing on this property. **Every street on this property is now being graded.**

### WRITE TODAY FOR PARTICULARS

We have a large listing of Average suitable for subdivision and leave holdings in many localities in the townships of South Fort George and Prince George.

## WESLEY & WIGGINS

South Fort George and Prince George, B.C.

ESTABLISHED 1910

### SOUTH FORT GEORGE---Distributing Centre

in British Columbia can, however, as it is an uncertain sight to see the native forests growing in the same place for many years, even though these grasses, and many vines, are the first to appear. As a result, there is a tendency in a short time to become rather bare, and then to grow for themselves these natural pastures.

**250 TONS OF TIMOTHY  
FROM LESS THAN 70 ACRES**

When plowed and put under cultivation these open meadows make the most rapid growth. The grasses, either of hay, roots or grain, are generally found to yield, and usually contain a quantity of grain, 200 bushels to the acre. George makes, therefore, of the 70 acres he has, from Fort George, raised 15,000 acres of timothy, and, out of an acre of timothy produces, 4,000 lbs. The ordinary yield of timothy hay is about 1,000 lbs. per acre, and, at the head of the Kermey Ranch, last year he raised 15,000 lbs. per acre, 70 acres, and up to the coming of the railroads timothy has been selling at from 15 to 20 cents per bushel. In the countries oats are sold by the bushel, but the cost of transportation, forcing him to the present in the

or heavily though through some of this bushy grass have been making a comparative crop, and, in some cases, black, in others, rich chocolate color. Frequently it is covered with a thin layer of snow, and, in the morning, when the sun comes out, it is a picture of beauty. The incoming purchasers of interior farms are often asked, "What is the best investment?" and, in answer to himself, if he is buying from a reliable description that it is a bushy pasture, he can get a minimum of 100 bushels per acre, and, in the

of lakes and the long, low slopes, the good land is not in continuous blocks, as in the prairie country, but in small, scattered patches, and, in some cases, gravelly soil supporting a growth of grasses, and, in others, a very extremely productive. The rich bottom meadows, mostly deep loam, rich from age and, in some cases, from the fact that on the bench lands the soil is usually very poor, and, in others, very good. This is a very productive soil.

Most of the good agricultural land in the interior is in the hands of large landowners who have been cleared by the Indians, and, as a result, we expect to cut a crop of cottonwood and spruce before beginning to raise potatoes, and, in the fall, when the ground is at a rate mostly second growth.

**THE AUSTRALIAN HAN**  
The agricultural opportunities and possibilities of Central British Columbia are, however, not to be overlooked, and the Australian Ranch, which is on the Fraser River, between Quesnel and Williams Lake, on the historic Cariboo road, is a good example. The land is well cultivated and most completely equipped for Central British Columbia.

The proprietors of the Australian Ranch, Mr. and Mrs. V. V. Voss, are the most skillful and experienced farmers in the country, and, as a result, all their eggs are laid in one basket, and, in fact, all their crops, growing large acreages of wheat, oats, barley, and, also, large quantities of potatoes, are raised to the extent, and, there is an excellently cared-for and most progressive farm. The Australian Ranch, as can be seen from the picture, is a very well-constructed, substantial and well designed for their various purposes.

Another point when going into the Fort George district are many thousand people, and, as a result, the town's success, for the natural conditions there are equally favorable. The greater part of the people are here because better roads and rail transportation have been built up in a few years when around Fort George will be seen many farms like the one shown in the picture, and that reveal at a glance the splendid farming opportunities of the district.

### HAS POWER FOR CITY OF 100,000 PEOPLE

Within a radius of 10 miles of Fort George there is water power sufficient to develop a hundred thousand horsepower, and this could be transformed into electrical power to supply a city of 200,000 people and supply power for numerous factories and mills.

**CHEAP POWER FOR STORE CARS.** The power is so abundant and cheap enough to need street cars, this possession of cheap power facilities will be a great advantage.

The power is located on the Willow River, which is about 100 miles long, and which has its source in numerous lakes and



THE BRITISH COLUMBIA EXPRESS COMPANY'S BOAT---On the Fraser River.

Fort George country has made more than an estimate that it will be sold to the public. The average yield of oats, wheat, barley, and rye, is 10 bushels to the acre. One of the grain ranches last season raised 100,000 lbs. of oats. The wheat crop is about 15 bushels to the acre, which is a fairly good record.

The yields quoted above are average, and represent particularly skilled cultivation or favorable natural conditions. This serves to indicate the great agricultural possibilities of Fort George.

The agricultural district of Fort George, as far as the country is concerned, is almost entirely controlled by the British Columbia government, by the long line of its three thinkings of men, and, as a result, the government only a small proportion of the land is in the hands of individuals, and that shown on the map, and, in most cases, it is timbered, either lightly

or heavily, though through some of this bushy grass have been making a comparative crop, and, in some cases, black, in others, rich chocolate color. Frequently it is covered with a thin layer of snow, and, in the morning, when the sun comes out, it is a picture of beauty.

The incoming purchasers of interior farms are often asked, "What is the best investment?" and, in answer to himself, if he is buying from a reliable description that it is a bushy pasture, he can get a minimum of 100 bushels per acre, and, in the

Hotel Roberts, South Fort George—private bath in connection.

**Get the Habit  
of sending to us  
for any**

## PRINTING

*that you may require*

WE CARRY an up-to-date line of all bound books, loose leaf supplies and everything pertaining to office supplies in printing. We can print you anything from a post card to a fifty-sheet poster; a four-page pamphlet to a book or catalogue of any size. We are the most up-to-date printers and have the best equipped plant to be found west of Winnipeg.

*Try us and be convinced!*

## The Esdale Press Ltd.

CORNER RICE AND JASPER  
EDMONTON, ALBERTA

## GEO. STOCKAND

772 FIRST STREET EDMONTON, ALTA.

### WHOLESALE SHOES

and Agent for the Following Factories:

**The J. Lecker Co., Limited, Vancouver, B.C.**

Stock carried in Edmonton.

**The Kaufman Rubber Co., Ltd., Berlin, Ont.**

Stock carried in Edmonton.

**A. H. Weinbrenner Co., Milwaukee, Wis.**

G. H. Bass & Co., Wilton, Maine

Stock carried in Edmonton.

**Geo. G. Lennox, Winnipeg, Man.**

Stock carried in Edmonton.

## Campbell & Ottewell

Millers of HARD WHEAT FLOURS

*Brands*

White Rose Patent  
Peace Maker Patent  
Strong Bakers

(LION BRAND)

also Creamo Breakfast Food  
Bran and Shorts

QUANTITY GUARANTEED  
WRITE FOR PRICES

**MILLS AT**  
**Edmonton - Alberta**





## Going to Settle in Fort George ? ? ?

See us, if you want a comfortable, modern and well built HOUSE. We have several new five and six-roomed houses on Third avenue, Fort George, the best residential district in the townsite. Prices and full particulars on application.

*A Large Selection of Town  
Property and Acreage  
LISTINGS WANTED*

**DENHOLM BROS.**  
Real Estate :: Fire Insurance  
P.O. Box 220 Phone 68  
Central Avenue Fort George, B.C.

**J. J. McLAUGHLIN  
LIMITED**

102A AVENUE - - EDMONTON

*Manufacturers of  
SODA FOUNTAINS  
and SUPPLIES  
FRUIT JUICES  
CRUSHED FRUIT  
Ice Cream Freezers*

Your Order Will Be Appreciated

**BUILDING MATERIAL  
CONTRACTORS' EQUIPMENT AND  
MACHINERY**

Boilers, Engines, Concrete  
Mixers, Pulleys, Shafting

**BUILDERS' SUPPLIES**  
Of All Descriptions.

**PLATE AND WINDOW GLASS.  
PAPERS AND ROOFINGS**

Let us quote you on your requirements. We have saved money for others; let us save money for you.

**Gorman, Clancey & Grindley, Limited**  
THE BIG SUPPLY HOUSE  
EDMONTON CALGARY

## FORT GEORGE AND PRINCE GEORGE ADDITION

**WE OWN** and control a large number of lots in FORT GEORGE and PRINCE GEORGE ADDITION which we purchased at a nominal figure. We can therefore offer to you property commanding first-class location at the lowest price. We would be pleased to have you call at our office, 539 Jasper Ave. E., Edmonton, where we can supply you with the latest information concerning developments in this coming metropolis.

## FORT GEORGE & FRASER VALLEY LAND CO. LIMITED

539 JASPER AVE., EAST, EDMONTON

## CENTRAL FORT GEORGE--A Place to Thrive In

In Northern Texas, Contemplating a change, he went to Mexico in 1896 and trading tools and information about a new kind of fruit, he came to Western Canada on request. J. J. McLaughlin, Ltd., manufacturers of fruit preserves, few months later settled in Edmonton in 1907. In 1911 the firm of H. C. Gorman, Clancey & Grindley, Ltd., and in 1913 Mr. Harms took charge of the business.

M. E. Harms, the junior partner, is a brother of S. J. Harms. He also did some traveling and in 1912 settled in Saskatchewan in 1912 and joined the firm of G. C. Clancey & Son, connection over Alberta and Saskatchewan.

J. J. McLaughlin Co. The J. J. McLaughlin company, limited, manufacturers of soda fountains and supplies, ice cream freezers and fruit juices, canned fruit and canned vegetables, who have a branch in Fort George, is the largest firm in the city. The firm has a branch in Fort George for this part of Canada on behalf of the company.

**Edmonton Firm Located.** The following enterprising wholesale firms of Edmonton, appreciating

### The Canadian Rockies.

During the summer of the year 1910 a party of Canadian tourists, accompanied by two journalists, made the trip from Edmonton to Jasper Park, via the Bow River, Head Pass to Tete Jaune Cache, Fort George, B.C., across the Nechako and Bulkley valley to Hazelton at the head of the Nass River, thence down the river to Prince Rupert. The journey was a revelation to all, and it was conceded that the route of the Canadian Pacific Railway would be the scenic highway across Canada that offered by any of the other trans-continental lines.

At present the main rail conditions existing in the country surrounding Lake Wabamun are rapidly disappearing and before Lake Wabamun is reached the country is to a large extent a desert. The country is a thick growth of poplar and cottonwood trees, with a few aspens, and the soil characteristic of the prairie country. Farming settlements are established in the valley, and Lake Wabamun itself is a beautiful lake, 12 miles long and from 1 to 4 miles wide. It is an ideal locality for a summer resort, as it is situated in the middle of a country whose leading citizens summer here.

**Pennington River.**

The Pennington river is crossed by a narrow steel bridge, 12 miles west of Edmonton. It is a narrow stream, about 10 feet wide, and about 100 feet over which the bridge is built has a height of 100 feet.

Beyond the country is quite flat.

The first town in the Rockies on the Canadian Pacific Railway is called

the arted river (Thornton), 122 miles west of Edmonton. This town

serves the country to the west of the Yellowhead and is about 10 miles from the Yellowhead River, which is practically the entrance to the mountain region, the south side of the Yellowhead, the south side of the Athabasca River and passengers of the Athabasca River and the mountains of the Rockies.

The Yellowhead River is about 100 feet wide, with a swift current of

eight miles an hour.

North Miette, a small town, is

sold to the southwest and comes up in

the Yellowhead River.

At an elevation of about 8,000 feet and

as seen from Miette seems quite

desert.

After leaving Miette the line

crosses the Yellowhead River,

thousand square miles desertion set

aside by the Dominion government for

the Indians to hunt, fish and game and fish in that section of country.

One hundred and thirty-seven

miles west of Edmonton the railway

enters what is known on the other

side of the Yellowhead River as the

the Foothills, but with this north

shallow route the line is a minimum

of a thousand miles.

At an altitude of about 10,000 feet

is the Grand

Prarie, a great mountain range.

The first of these is reached at Brule Lake,

the first of the great mountain ranges.

The second is the

Rocky Mountains.

The line then crosses the

## Summer Advertising

(From the New York Times)

The most valuable asset in advertising is age. It is something which cannot be rushed or bunched. It has no overnight competition. The new advertiser can't date back.

Advertising cannot take a vacation without a loss. The enumerated values of previous months or years immediately begin to shrink or evaporate. It will invariably cost more to make good the shrinkage than to outfit the vacation.

Good advertising is a continuous performance before the same audience. No better definition was ever invented. It admits of no exceptions or variations.

Buyers are not so firmly attached to buying traditions during the summer months as at other seasons. They go about more, enjoy more freedom, are interested more in variety. The new advertiser finds it easier to break in; the old advertiser finds it necessary to be more persistent and watchful. The province of advertising is to attract new customers, as well as to hold old ones, and the vacation season, more than any other, is the season of changes; the season, more than any other, when the advertiser can least afford to permit his goods and his service to be forgotten. The trifling purchase of July or August is often the forerunner of a much larger purchase in October or November.

## PRINCE GEORGE The Wholesale Section

Gaines, the principal one of which is "Bullion," rising from eight to ten thousand feet above the sea level. The lake is about two miles long, half Atmosphere river, seven miles long, half in the valley, half above the water, view from the train. Seven miles further on is Public Creek, (Miette River) and the Rockies. The Rockies rising above the valley to a height of about 10,000 feet. The valley on the north side high rugged mountains stand up bold with vertical reefs and steep rocky slopes. After the house valley is from one to two miles wide and the valley floor is flat. At Miette Hot Springs one of the Grand Trunk Pacific mountain hotels will be built. The hot springs and baths are most attractive.

The valley of the Peace River at this point is a valley of wonders and surprises and just the likely spot for one of the most popular resort areas of the Peace Pacific. Beautiful carriage roads will be built through the valley which can be reached from this valley will soon make it famous. In every direction signs of the valley are numerous and one is surprised to see the number of signs. There is a surfeit of good things awaiting the traveler and tourist in this locality.

**Education in B.C.**  
The school system offers excellent educational opportunities. The school system is free and non-sectarian and is entirely efficient as that of any other province in the Dominion. The average annual expenditure per capita amounts to \$160,000 annually. The government builds a school house, makes a grant for incidental expenses,

and pays a teacher in every district where twenty children between the ages of six and twelve are gathered together. For outlying farming districts and mining camps the arrangement is very similar. Private schools are also established in cities where there is a demand for them. There is a surfeit of good things awaiting the traveler and tourist in this locality.

**British Columbia**  
British Columbia already consumes several times more than is produced in the way of dairy products and live stock; the value of the imports is about \$10,000,000 annually. In government returns for the last completed year, being 1913, being

Poultry and Eggs \$ 2,225,000.00  
Pork \$ 1,000,000.00  
Lamb \$ 1,000,000.00

A total of \$ 16,225,000.00. The time seems opportune to reverse this score, for no finer agricultural products are to be found in any other market specialties will thrive to

The average retail market prices paid for farm and dairy products are as follows: Butter—\$1.7 cents per pound. Eggs—47 cents per dozen. Milk—dairy products exceed that in much of the territory dealt with in the market. Butter—\$1.7 cents per pound. Live Stock—Sheep—1 to 2 cents per pound. Live weight. Cattle—2 to 3 cents per pound. Live weight. Sheep—5 to 12 cents per pound. Live weight. Sheep—\$2.00 to \$2.50 per pound. Live weight.



THE G.T.P. YARDS AT PRINCE GEORGE

and pays a teacher in every district where twenty children between the ages of six and twelve are gathered together. For outlying farming districts and mining camps the arrangement is very similar. Private schools are also established in cities where there is a demand for them. There is a surfeit of good things awaiting the traveler and tourist in this locality.

**Climate in B.C.**  
The warm Japan current, which runs north along the Alaskan coast, then flows south along the coast of Oregon, exerts a decided cooling effect until it is a cold current off the coast of Oregon, exerts a decided cooling effect until it is a cold current, especially over the central interior of the province. The climate, which is grand Trunk Pacific passes. Warm winds penetrate the deep inlets and bays, and the result is that the

temperature is high, especially in the Grand Trunk passes. Warm winds penetrate the deep inlets and bays, and the result is that the

temperature is high, especially in the Grand Trunk passes. Warm winds penetrate the deep inlets and bays, and the result is that the temperature is high, especially in the Grand Trunk passes. Warm winds penetrate the deep inlets and bays, and the result is that the

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SYLVAN SCENE NEAR PRINCE GEORGE.

though new, enjoy all the necessities and many of the luxuries and conveniences of modern life. The smaller towns are not provided with water works, electric lights and telephone, but the larger towns are well supplied and comfortable, and the stores well stocked with goods.

There is little individual property. A general prosperity is the predominant condition of the country, for none need be idle or penniless. The larger towns are well supplied with libraries and reading rooms, and the smaller towns have a good system of traveling libraries, by which the best books are carried free with literature of the local districts.

The spiritual welfare of the people is provided for by the various Christian denominations, and there are many small towns which have one or more churches with resident clergymen.

All the larger towns have well-equipped hospitals, supported by government, by the people, by subscriptions and few of the smaller towns are without cottage hospitals. Daily and weekly papers are published in larger places, and every mining camp has its own newspaper.

**Markets Are Available.**

The exploitation of the resources of the province is now in full swing, and the markets in B.C. are well supplied. Prince Rupert—the west coast terminus of the Grand Trunk Pacific—has a population of nearly 5,000 people during the first year of its existence, and is a rapidly built city, and will eventually have a very large population, with the rapidly growing claims of the north.

soil and temperature, well-balanced climate insure quick growth and maximum production, and the commercial elimination of disease of every kind which is more or less common to less fortunate countries in North America can continue.

**Settlers Established in the Central Interior.**

These settlers established in the central interior are substantially all permanent during the next four years.

There can be no question as to the permanence of the settlers, and the means of rail transportation—which are now being made in two years time—will make sections of the territory to be served—get land under cultivation, and the market afforded by the influx of miners, ranchers, and the army of laborers.

Lands offered for sale by private individuals are to be selected, and certified as to a tract covering \$100 acres, the price to be paid \$100 per acre, and to be paid in four annual installments of \$25 per acre, according to quality and location, and the varying confidence of the owners.

**Sold and Clean of Slabs.**

The following is the list of the different agricultural districts of Central British Columbia as follows:

## J. B. LAMBERT GENERAL MERCHANT

3

### Large Stores

in Fort George district situated respectively at

**Prince George  
South Fort George  
Central Fort George**

SPECIALIZING IN  
HIGH-CLASS  
GROCERIES  
OF ALL KINDS

The Lead-  
ing Stores

## J. B. LAMBERT GENERAL MERCHANT

### The GREAT WEST SADDLERY Co., Ltd.

#### WHOLESALE

Harness,	Rope,
Shoe Findings,	Belting,
Trunks,	Oil Clothing,
Suit Cases,	Gloves,
Saddles,	Mitts.

Largest Manufacturers of Saddlery.

EDMONTON, ALBERTA

## JAMES A. POWELL EDMONTON, ALTA.

#### DEALER IN

Agricultural Implements  
Engines & Pumps  
Wagons; Carriages  
Delivery Wagons, etc.

Catalogues and Prices on  
request.

## Prince George

Is the Centre of a Vast Empire—  
British Columbia

**THIS** important Grand Trunk  
Pacific townsite is most advantageously situated.  
Note its strategic position:—

- 1.—The Heart of British Columbia, equidistant from Vancouver, Prince Rupert, the Peace River Country and Edmonton.
- 2.—At the junction of Two Great Waterways; the Fraser and Nechako Rivers.
- 3.—On one of the World's Greatest Highways—Canada's Great Transcontinental.

## Prince George

Combined With Fort George and South Fort George Will Form a Great Metropolis—A Great Distributing Centre

There is a wealth of rich agricultural land, timber and mineral land in the vicinity.

**This Young City is Growing Very Rapidly**

FOR FURTHER INFORMATION WRITE

**I. E. HAIGHT & CO.**

The Prince George Specialists

PRINCE GEORGE, B.C.

